

Walton Orchestra Patron Program 2018-2019

Welcome back to our rising sophomores, juniors and senior orchestra members! And a big hello and welcome to our new freshmen! And, of course, welcome to all our supportive parents who keep this amazing orchestra running smoothly!

**A few key points about this program:

*It is the **ONLY** fundraising you will do for orchestra this entire school year. And yes, it is very important that we **ALL** put some effort into it!

*We ask that each and every student try to contact a business or even a family member to buy an ad for our concert program. In order to qualify for **THE EVENT** (more on that in a minute...), the orchestra student must raise at least \$100.00 in advertising. When you consider a family-focused Serenade ad is \$125.00, well, there you go! You've made it to **THE EVENT**! Beyond \$100.00, you start earning funds for your own student account. This account can be used for tux rental fees, trip expenses & more! Donations over \$100.00 are split 50/50 between the orchestra fund and the student's own fund. The more you sell, the more you earn in your student account!

*For business ads, they can donate any amount of money they would like but the minimum amount for a business card-size ad is \$125.00. If they donate less than that, **you still get credit** but their name will be listed in the program as a "Friend" without an ad.

*All the **current** forms you will need follow this page: both for the businesses you can to contact and any family members who would like to support you this school year. Please only use forms as they are updated and reflect some changes made in the information needed!!

THE EVENT!!!

This year, those students who bring in a minimum of \$100 of ad revenue will be treated to:

First Time Ever! Breakfast (from Biscuits & More!) served by Doc and Grimes on Friday, September 21, 2018 at 7:45AM in the dining hall! Yum!

The Walton High School Orchestra 2018-2019 Patron Program

~ Community Information Sheet ~

Greetings from the Walton High School Orchestra: an award winning, nationally recognized high school orchestra program that has been able to provide our students with many opportunities both musically and academically. Although Cobb County provides funds for a small portion of our expenses, our booster club, the Walton Raider Orchestra Guild (WROG) continues to depend on the success of our fundraisers in order to keep costs low for our students while continuing to succeed at an award winning level.

PATRON PROGRAM SPONSORSHIP DETAILS AND LEVELS:

Your ad will run in each of our 5 major concert programs throughout the 2018-2019 school year. Programs are published in a black, white and gray scale with each page measuring 8 1/2" x 11". Ads are sold according to size: Business card, 1/2 page, and full page. We also offer two "Premium" sponsorship levels for those who wish to support us on a larger scale. Please refer to the following levels of sponsorship when making your decision. Note: all paperwork, check and the ad itself are due by September 17th!

PRELUDE: Any size contribution less than \$125. Sponsorship includes your company or family name listed as a "Friend of the WHS Orchestra" in each of our concert programs.

SINFONIA \$125: Business card size ad (vertical or horizontal). Sponsorship includes your company's business card design in each of our concert programs as well as a listing on our website.

PHILHARMONIA \$200: Half-page ad. Sponsorship includes your company's ad or logo in each of our concert programs as well as a listing on our website.

CHAMBER \$300: Full-page ad. Sponsorship includes your company's ad or logo in each of our concert programs as well as a listing on our website.

PREMIUM SPONSORSHIPS:

CONCERT MASTER \$400: Choice of Cover Page ads: Inside front cover, Inside front first page -facing, Outside back cover, or Inside back cover. Sponsorship includes your company's ad or logo in each of our concert programs as well as a listing on our website.

MAESTRO \$500 Sponsorship includes your company's name listed on **one** Front Cover **plus** a full page ad with your company's ad or logo in **each** of our concert programs plus a listing on our website.

The Walton High School Orchestra
2018-2019 Patron Program
~ Advertising Contract for a Business Ad~
Due no later than September 17th!

Thank you for becoming a Walton High School Orchestra Patron!

Please complete the form below. TYPE OR PRINT CLEARLY

Company: _____
Contact Name: _____
Company Address: _____
City, State and Zip Code: _____
Company Phone: _____ Company Email (required): _____

Ad Artwork: Hard Copy Attached Soft File Emailed

Email to: tklpitts@gmail.com with Subject Line: "WROG Patron Program Ad"

Sponsorship Level: _____ Amount: _____

*If you are sponsoring at a "Premium" level (Concert Master or Maestro), a WROG Board Member or Representative will be in direct contact with you in order to further discuss your sponsorship.

Signature: _____ Date: _____

*Please attach a business card or a clean copy or original ad for computer scanning and submit, along with payment.

Dimensions for artwork are as follows:

- ✓ full page - portrait 7.5 x 10"
- ✓ half page - landscape 7.5 x 5
- ✓ business card - landscape 3.625 x 2.325

*Please make all checks payable to WROG (Walton Raider Orchestra Guild).
If mailing, please mail payment and original copy **BY SEPT. 17th!** to:

WROG
c/o Tracey Pitts
1561 Brown Thrasher Lane
Marietta, GA 30062

Questions? Please contact Tracey Pitts: tklpitts@gmail.com

Student Representative's Name: _____ **Year Graduating:** _____

The Walton High School Orchestra
2018-2019 Patron Program
~ Advertising Contract For Family, Friends & Neighbors~
Serenade

The Serenade ad allows you to personalize an ad for your special WHS Orchestra student or students! You can wish them luck or simply tell them how proud you are. Here's how it works...

This ad is available in business card (\$125), 1/2 page (\$200) or full-page (\$300) sizes. They are priced the same as our business sponsorships. Your ad will run in each of our 5 concert programs and come complete with the Walton Orchestra logo. Your student or students name(s) are included along with a closing ("Thank you", "Love", etc.) and your friend or family name.

This ad also includes 3 lines at 25 characters per line for your personal message. Here is an example...

Student(s) Name(s)

John Doe

3 lines of 25 characters per line
(each space counts as 1 character)



Our favorite Violinist.
You bring beautiful music
to our lives!

Closing

With love,
Mom, Dad and Mary

Serenade Order Form:

Your Name: _____

Email: _____ **Phone Number:** _____

Please circle: Business Card (\$125) 1/2 Page (\$200) Full Page (\$300)

Signature: _____ Date: _____

Please make all checks payable to WROG (Walton Raider Orchestra Guild).

Please return payment and this copy to:

WROG c/o Tracey Pitts
1561 Brown Thrasher Lane
Marietta, GA 30062

Questions? Please contact Tracey Pitts at tklpitts@gmail.com

Serenade Ad Copy:

PLEASE TYPE OR PRINT CLEARLY

Student Name(s): _____

Message: 1st Line: _____

2nd Line: _____

3rd Line: _____

Closing: _____

Who this ad is from: _____